

District 742 Student Success Campaign

Background and Beliefs:

Educational success can mean many things. Our focus has been the development of a child's self-motivation, self-determination, persistence in education, academic performance, and goals for the future.

While we recognize that there are other areas also impacting student success, our work has initially centered on building assets that are relevant to educational success including parental and family support and expectations, positive connections among children and adults, and a general community environment which values success and supports, respects, and empowers youth in many paths to success, educational achievement, career readiness and civic engagement.

Mission: to improve student success by supporting educational achievement, career/post-secondary readiness, and civic engagement in our community

Short Term Vision Statements: (18-24 months)

1. **Community Ownership:** There will be a paradigm shift in this community from the belief that schools are primarily responsible for student success and achievement to the realization that everyone in the entire community has ownership and a stake in the development of our children. We will strengthen an environment which values the success and achievement of all our children and supports and respects many paths to achievement.

(18-24 months)

2. **Community Collaboration and Organization:** Private, public, and non-profit organizations and their leaders in this community will organize and collaborate with other community organizations, community members, and our schools to support student success and achievement. Support will include but is not limited to mentoring, tutoring, volunteering, "adoption" of schools, provision of greater student service learning/ civic engagement, and internship opportunities in the community as well as a community inventory of career opportunities and preparation needs.

(18-24 months)

3. **Outreach:** Under represented groups including trusted leaders, other adult members, parents and students will have committed to and be engaged in the community campaign to support student success and achievement.

(18-24 months)

4. **Enhanced Access:** Awareness of, accessibility to, and connection with existing community programs and resources including those in District 742 which provide additional support and opportunities to achieve success will be significantly increased and improved among parents and students needing that support.

(18-24 months)

Next Steps:

1. **Form a Community Coordinating/Leadership Committee** composed of key service providers and leaders from all sectors of the community including traditionally under represented groups. The role of this committee is to spearhead, coordinate, and advocate for the Student Success campaign. The committee will:

a) Implement actions which achieve the short term vision

- Develop Action Teams to complete short term Student Success Campaign Tasks
- Work with Action Teams to finalize action plans for Campaign Tasks
- Develop outcome measures and benchmarks to evaluate Campaign Efforts

b) Develop a comprehensive, longer term vision and plan; review successful national plans such as the STIVE Partnership and Promise Neighborhoods.

2. **Complete Student Success Campaign Tasks** (18-24 months)

a) A community wide “top of mind” campaign for student success

- Marketing to build and transform attitude and values
- Resources
- Volunteer Recruitment and Commitment

b) An identification of current community efforts and programs to mentor, tutor, and provide empowerment and career readiness opportunities for youth and a development and implementation of procedures and systems to coordinate and improve/enhance access to those opportunities

c) Identification and development of outreach programs and systems at all levels to youth, parents and community members – especially leaders of those who are traditionally under represented and those who most need support for success